

Mechanism Design for Online Resource Allocation: A Unified Approach

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Joint Work with

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 - if $v_n - p_{n-1}r_n \geq 0$: agent makes purchase, i.e., $x_n = 1$.
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- Welfare maximization: $\sum_n v_n x_n - f(\sum_n r_n x_n)$.



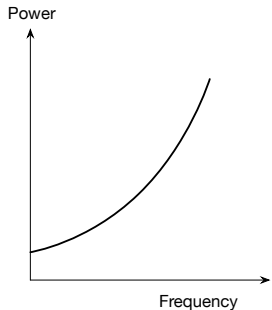
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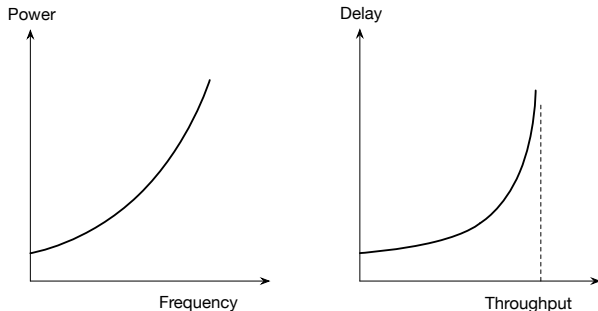
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- Cloud resource allocation with **operating costs**, e.g., power v.s. CPU utilization.



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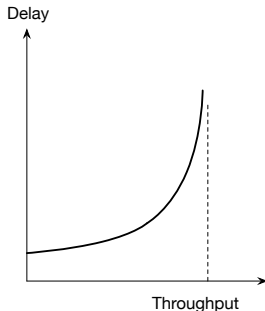
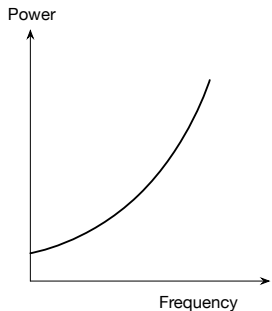
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- Network resource allocation with **link costs**, e.g., delay v.s. throughput.

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Strictly-convex f

Increasing Marginal Costs f'

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Competitive Ratio

- **Offline Setting:** knows all arrival information:

$$S_{\text{offline}}(\mathcal{A}) = \sum_{n \in \{1, 2, \dots\}} v_n x_n^* - f \left(\sum_{n \in \{1, 2, \dots\}} r_n x_n^* \right),$$

where $\mathcal{A} = \{(v_1, r_1), (v_2, r_2), \dots\}$ denotes an arrival instance.

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- **Online Setting:** develop posted prices, $\{p_n\}_{\forall n}$, whose competitive ratio:

$$\alpha \triangleq \max_{\text{all possible } \mathcal{A}} \frac{S_{\text{offline}}(\mathcal{A})}{S_{\text{online}}(\mathcal{A})}$$

is bounded by a constant independent of the number of agents.

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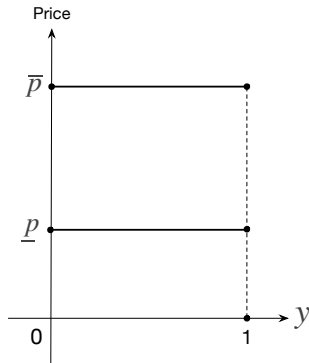
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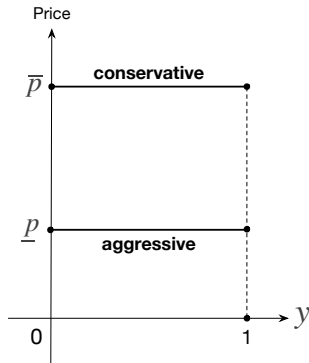
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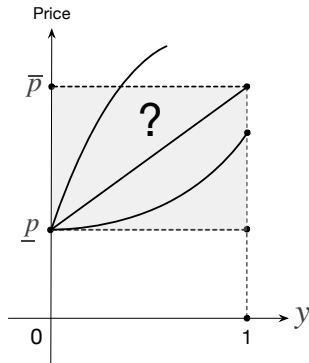
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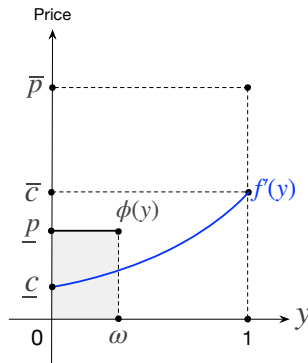
competitive ratio $\alpha \longrightarrow 1$



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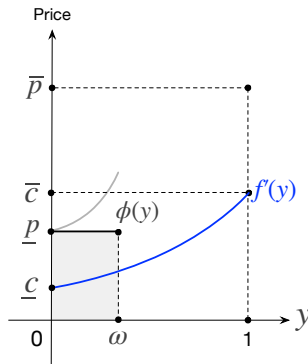


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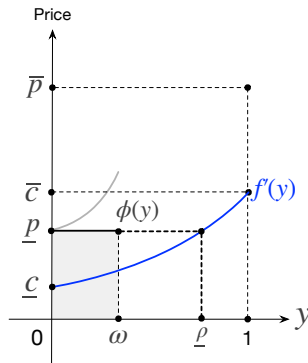


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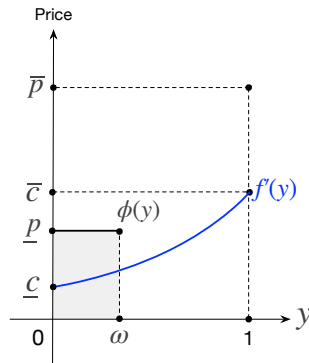
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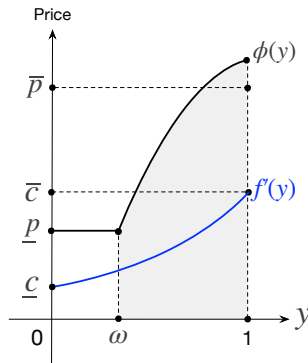
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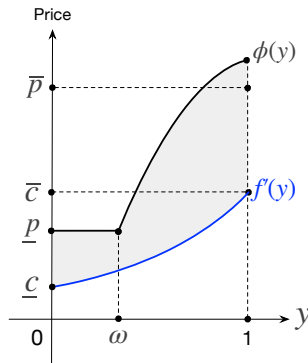
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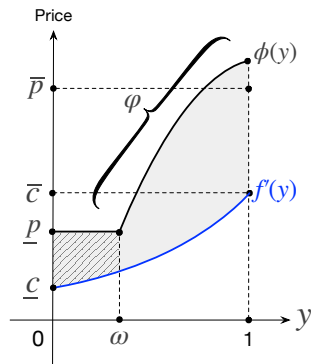
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- **P3:** sell the resource at a profitable price.
 - $\phi(y) > f'(y)$ must hold for all $y \in [0, 1]$.



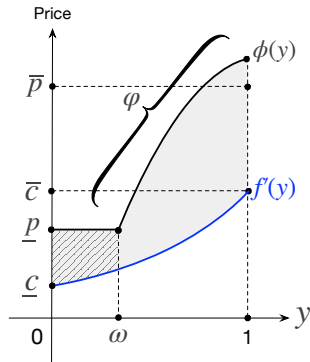
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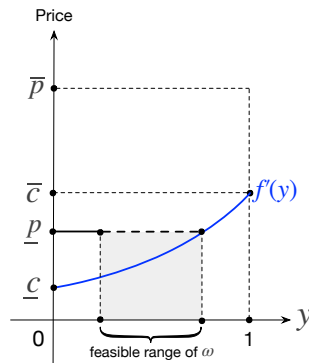
The **flat segment** ω and the **increasing segment** $\varphi(y)$.

Main Results: Sufficient Conditions

- **Flat-Segment:** ω should satisfy

$$\underline{p}\omega - f(\omega) \geq \frac{1}{\alpha}h(\underline{p}) \text{ and } f(\omega) \leq \underline{p},$$

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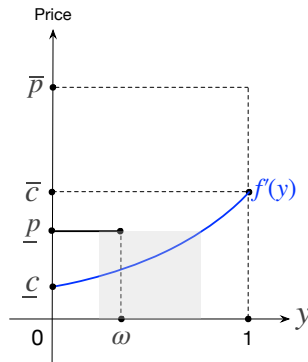


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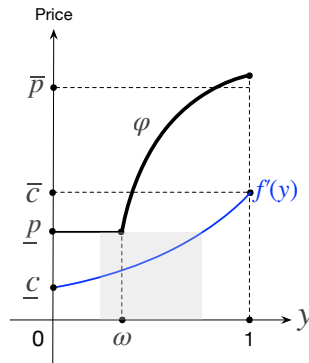
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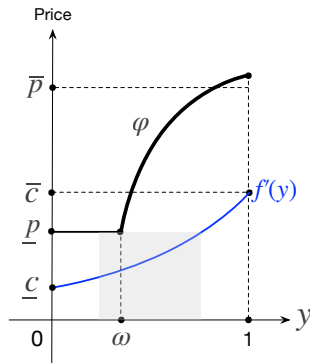
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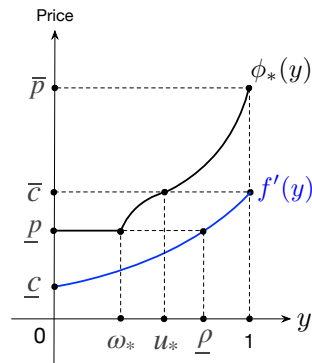


Online Primal-Dual Approach

Main Results: Optimality and Uniqueness

- **Optimality:** the optimal competitive ratio is

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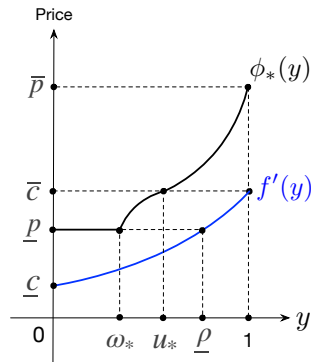
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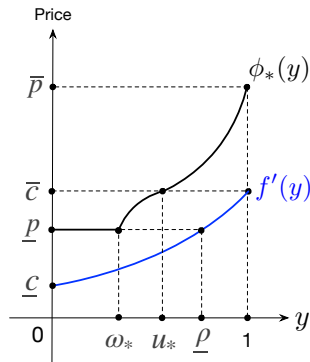
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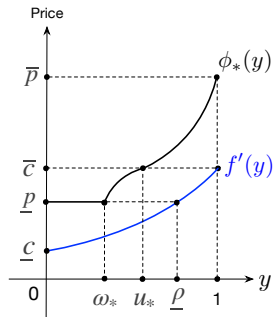
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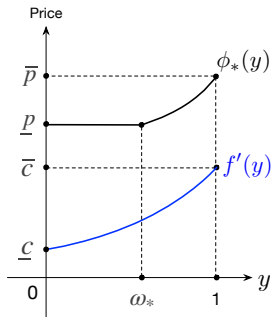


Remarks: i) ω_* depends on f, \underline{p} , and \bar{p} and ii) $\varphi'_*(y) = \alpha_* \cdot \Phi(\varphi_*, y)$.

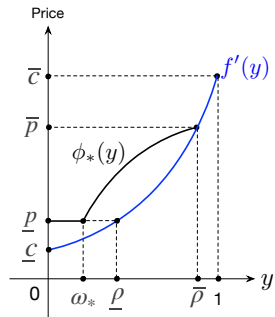
General Cases: Strictly-Convex Supply Costs



Case-1: $\underline{c} < \underline{p} < \bar{c} < \bar{p}$



Case-2: $\underline{c} < \bar{c} \leq \underline{p} \leq \bar{p}$



Case-3: $\underline{c} < \underline{p} \leq \bar{p} \leq \bar{c}$

Special Cases: Zero and Linear Supply Costs

- Given $\mathcal{S} = \{f, \underline{p}, \bar{p}\}$ with $f(y) = qy$, where $q \geq 0$, there exists a unique ϕ_* :

$$\phi_*(y) = \begin{cases} \underline{p} & \text{if } y \in [0, \omega_*), \\ (\underline{p} - q) \cdot \exp\left(\frac{y}{\omega_*} - 1\right) + q & \text{if } y \in [\omega_*, 1], \\ +\infty & \text{if } y \in (1, +\infty), \end{cases}$$

such that PM_{ϕ_*} is α_* -competitive, where α_* and ω_* are given by

$$\alpha_* = 1 + \ln\left(\frac{\bar{p} - q}{\underline{p} - q}\right), \quad \omega_* = \frac{1}{\alpha_*}.$$

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Remark: the logarithmic competitive ratio is not new, see [42] for details.

A Unified Approach

- zero supply costs: $\alpha_* = 1 + \ln \left(\frac{\bar{p}}{\underline{p}} \right)$ when $f(y) = 0$ (e.g., [41], [42]).
- linear supply costs: $\alpha_* = 1 + \ln \left(\frac{\bar{p}-q}{\underline{p}-q} \right)$ when $f(y) = qy$ with $q > 0$ (e.g., [41]).
- **strictly-convex supply costs:** $\alpha_* = \frac{h(\underline{p})}{\underline{p}\omega_* - f(\omega_*)}$.

A Case Study: Quadratic Supply Costs

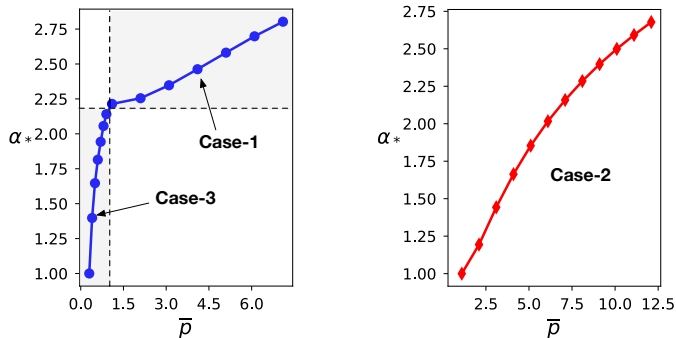


Figure: Illustration of α_* when $f(y) = \frac{1}{2}y^2$. Left: $\bar{p} = 0.3$. Right: $\bar{p} = 1.1$.

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 - computation of optimal pricing functions.

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- A **general** model that can be extended to more complex settings.
 - multi-knapsack problems.
 - multi-unit auctions and combinatorial auctions.
 - . . .

Thank You

Email: xiaoqi.tan@utoronto.ca
Homepage: <https://xiaoqitan.org>